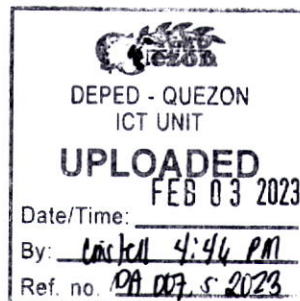




Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE



DIVISION ADVISORY NO. 007, s. 2023
January 30, 2023

With reference to the communication sent by Gift Moses M. Perez, 24th IQ Activity Head which was duly noted by John Runcel Arenque, President, UP OROQUIETA University of the Philippines Los Baños, this advisory is issued for the information of Public Schools District Supervisors, Public and Private Secondary School Heads, and All Other Concerned

INVITATION TO PARTICIPATE IN THE 24TH INTELLECTUALS' QUIZ (IQ)

The UP Oroquieta a recognized varsitarian organization in the University of the Philippines Los Baños (UPLB) will conduct **24th Intellectuals' Quiz (IQ)** with the theme **"Sagisag ng Sigasig: Championing Quezonian Youth as Catalysts of Social Change"**. The event will be held face-to-face in Manuel S. Enverga University Foundation – Candelaria on March 19, 2023.

It is reiterated that participation to this activity is subject to the no-disruption of classes policy stipulated in DepEd Order No.9, s. 2005 titled "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith" and the policy on off-campus activities stated in DO 66, s. 2017.

For more information, please see the attached communication.

ELIAS A. ALICAYA JR. EdD
Assistant Schools Division Superintendent
Officer In Charge
Office of the Schools Division Superintendent

cid-ims/jarm/rqn/01/30/2023

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Email Address: quezon@deped.gov.ph
Website: www.depedquezon.com.ph



UP OROQUIETA

University of the Philippines Los Baños

THE OFFICIAL VARSITARIAN ORGANIZATION OF QUEZON PROVINCE

RECEIVED

Date/Time: JAN 26 2023
By: [Signature]

Dr. Elias A. Alicaya, Jr., EdD
Assistant Schools Division Superintendent
OIC - Schools Division Superintendent
Department of Education - Division of Quezon

Dear Sir Alicaya,

Warmest greetings from UP Oroquieta!

Established in 1996, **UP Oroquieta** is a duly recognized varsitarian organization in the University of the Philippines Los Baños (UPLB). Our initial objective was to promote UPLB in Lucena City and Lucena City in UPLB. But after years of continuous service, we have expanded our organization as we become UPLB's official varsitarian organization for **Quezon Province**.

In line with our objectives, the organization will be conducting the **24th Intellectuals' Quiz (IQ)** with the theme of "**Sagisag ng Sigasig: Championing Quezonian Youth as Catalysts of Social Change.**" The event will be held face-to-face in **Manuel S. Enverga University Foundation - Candelaria Inc.** this coming **March 19 (7am)**.

This event is open to all **junior and senior high school students** in Quezon Province. The objectives of this event are as follows: 1) To promote academic excellence among high school students in Quezon Province; 2) To foster and enhance camaraderie and sportsmanship among the participating schools in Quezon Province; and 3) To nurture the sense of nationalism of the youth today.

The event will feature **9 sub-events** that will test the participants in various fields in line with this year's theme. The 7 sub-events for junior high school students are as follows: (1) Quiz Bee, (2) Impromptu Speaking, (3) Poster Making, (4) Slogan Making, (5) Essay Writing, (6) Literary Writing, and Photo Essay; 2 sub-events for senior high school students are (1) Debate and (2) Business Plan Competition; and all high school students are invited for the educational discussion.

With this, our organization would like to seek the endorsement of **Department of Education - Division of Quezon** for our event.

With your endorsement, our organization will be able to encourage more junior and senior high school students and schools to participate in our event.

EXECUTIVE COMMITTEE A.Y. 2022-2023

John Runcel Arenque
PRESIDENT

Desiree M. Mindadnao
VICE PRESIDENT FOR
INTERNAL AFFAIRS

Howard Alan M. Sanchez
VICE PRESIDENT FOR
EXTERNAL AFFAIRS

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Annuarie Mae M. Ayaton
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SENIOR ADVISER

Prof. John Mark T. Lampos
JUNIOR ADVISER

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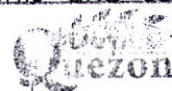


SDS OFFICE

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Date/Time: JAN 25 2023

By: [Signature]



ASDS

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Date/Time: 02 FEB 2023

By: [Signature]



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This event is beneficial to the students as it aims to encourage Quezonian youth to elevate their identity as catalysts of change in various sectors of the society. As we face different social issues, it is important to fight disinformation, develop consciousness on environmental and social issues, and to engage in community services.

Should you have any queries, please contact us at **09669829676** or you may message through this email address uporoquieta96@gmail.com

We are deeply honored for you to become a part of this organizational tradition as we look forward to your approval.

Thank you and God bless!

Respectfully yours,


GIFT MOSES M. PEREZ
24th IQ Activity Head

Noted by:


JOHN RUNCHEL ARENQUE
President



UP OROQUIETA

University of the Philippines Los Baños

THE OFFICIAL VARSITARIAN ORGANIZATION OF STUDENTS FROM QUEZON PROVINCE

24th Intellectuals' Quiz

Objectives

- To promote academic excellence among junior and senior high school students in Quezon Province;
- To foster and enhance camaraderie and sportsmanship among the participating schools in Quezon Province; and
- To nurture the sense of nationalism among youth today.

Theme

Sagisag ng Sigasig: Championing Quezonian Youth as Catalysts of Social Change

Social issues continue to challenge our Quezonian youth and our identity as Quezonians. Proactivity in the community can power the Quezonian youth into becoming the catalysts of social change. It can come in different forms, such as fighting disinformation, developing consciousness on environmental and social issues, engaging in community services such as educational discourse, recreational activities, and in other public and civic affairs. There is a need to encourage the Quezonian youth to elevate their identity as catalysts of change in various sectors of society.



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Mechanics and Guidelines

General Guidelines

1. The events are open to all junior high school students currently enrolled in educational institutions in Districts 1, 2, 3 and 4 of Quezon Province which are recognized by the Department of Education (DepEd). Only one team will be allowed for each school in the quiz competition, impromptu competition, and photo essay competition. Meanwhile, up to two representatives can join in other individual competitions.
2. All participants are expected to come at 7:00 in the morning for the registration. The Opening Program will start at 8:00 in the morning.
3. The 24th IQ will feature seven events for junior high school as follows: Quiz Contest, Essay-Writing Contest, Poster-Making Contest, Slogan-Making Contest, Impromptu Speaking Contest, Literary (Poetry-Writing) Contest, and Photo Essay Contest.
4. The morning session will consist of the following simultaneous events: Impromptu Speaking Contest, Essay-Writing Contest, Poster-Making Contest, Slogan Making Contest, Literary (Poetry-Writing) Contest, and Photo Essay Contest. These activities will commence at 10:00 in the morning and will end at 12:00 noon. The afternoon session will start at 1:00 pm and will end at 6:00 pm. The afternoon events include the Quiz Contest, Awarding Ceremony, and the Closing Program.

Registration

1. Each school shall register through a form accessible via UP Oroquieta Facebook Page starting on **January 25, 2023 (Wednesday)**. Deadline for submission is on **March 06, 2023 (Monday)**.
2. A registration fee shall be collected with an amount of **PHP 300** per team for the Quiz Contest. For individual competitions, excluding the Photo Essay Contest, an amount of **PHP 150** will be collected for each participant. For the Photo Essay Contest, an amount of **PHP 200** will be collected for each participant.
3. Walk-in schools or those who submitted a registration form later than the said date will correspond to a higher registration fee of **PHP 350** per team for the Quiz Contest, and **PHP 200** for the individual contests except for Photo Essay Contest. Walk-in participants for the Photo Essay Contest shall have a registration fee of **PHP 250**.
4. All participants are expected to come to the venue at 7:00 in the morning for the registration. Student IDs must be presented upon registration.



QUIZ CONTEST

Elimination Round

1. Each team must be well-rounded enough in **ALL** the four (4) major categories: **Mathematics** (Algebra, Business Math, Geometry, Statistics and Calculus); **Science** (Earth Science, Biology, Chemistry and Physics); **Social Studies** (Philippine, Asian and World History, Economics, and Population Education); and **General Information** (Culture, Arts, Literature, Music, Sports, People, Places, Entertainment and Current Events).
2. The mechanics of the elimination round are formed to test the excellence of each participant. Each contestant will be given a corresponding number (1, 2, 3, and 4) at the start of the quiz contest. The proctors of each team shall be the ones to assign their corresponding numbers. Once the numbers are placed on each member in the team, they are not allowed to exchange numbers with their teammates.
 - a. Before each question, a random number will be drawn, and the contestant assigned to that number shall be the representative that will answer the question.
 - b. A school will then be randomly picked, and a representative from the chosen school shall be the one to declare the category he/she wants for that specific question. This will take turns until all teams are called; thus, giving equal chances of choosing a category. This is called the **complete turn**.
 - c. Since there are a total of **forty (40)** questions for this round (levels are not in order), the number of complete turns will be based on the number of participating schools. If the remaining number of questions will not meet the complete turn, the quizmaster(s) will be the one to pick the category on each of the remaining questions until the end of the elimination round.
3. The questions for the elimination round shall be taken from the four (4) categories stated above. The elimination round will consist of **twenty (20)** easy, **twelve (12)** average and **eight (8)** difficult questions.

BREAKDOWN OF QUESTIONS

Category	Easy	Average	Difficult
Mathematics	5	3	2
Science	5	3	2
Social Studies	5	3	2
General Information	5	3	2

POINTING SYSTEM

Rounds	Correct Answer	Wrong Answer	No Answer
Easy	1	0	0
Average	3	-1	0
Difficult	5	-2	-1



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4. The questions shall be dictated by the Quiz Master(s), and the contestants must enter/ write their answers in the boards provided before the time is up.
5. The teams are only allowed to answer once the Quiz Master(s) start(s) to read the question. The timer starts after the question has been read twice.
6. All questions must be answered in 10 seconds unless specified.
7. The four (4) categories will be shown on the screen. Questions shall be flashed on the screen as well as the time remaining to answer. All numerical answers must be expressed in accordance with the rule of significant figures unless stated otherwise. Answers in word form must be in their correct spellings and proper capitalization. Proper names of people shall be written in full name e.g. first and last names; initials will not be accepted. The same follows for questions requiring dates and places. If the answer being asked is a scientific name, it should be written in its proper form, underlined for both generic name and specific epithet.
8. A panel of judges shall be present during the competition.
 - a. The judges will address all the concerns, as well as protests raised by the participants.
 - b. Decisions made by the judges are considered as final and irrevocable.
 - c. Only the coaches and the contestants are allowed to file a protest. In doing so, they must provide sources from published materials or reputable websites (blogs and wikis shall not be considered). All protests must be raised before the next question is read; protests read at a later time shall not be entertained.
9. Substitution of players who are not registered as the four (4) official delegates are not allowed. Should there be any replacements of delegates for the quiz contest due to unforeseen events e.g. sickness, death of relatives, among others, the staff and organizers must be informed immediately.
10. The five teams who earned the highest scores shall proceed to the final round of the competition. In case of ties, there will be a clincher round in a form of sudden death format.

Final Round

1. The five teams who have the highest scores shall proceed to the final round of the competition.
2. In case of a tie, a tie breaking question will be asked. Final scores will determine the Quiz Contest's champion.
3. Mechanics for the Final Round shall be given during the contest proper.

Winners

1. The team with the highest points at the end of the final round shall be named as this year's Quiz Show Champion.
2. The Top 3 teams shall receive a trophy, certificates and cash prizes. The Champion will receive three thousand pesos (PhP 3,000), the 1st Runner-Up will receive two thousand pesos (PhP 2,000) and the 2nd Runner-Up will receive one thousand pesos (PhP 1,000).



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Disqualification

Disqualification may be imposed upon teams due to, but is not limited to, the following:

1. Any misrepresentation in the registration documents;
2. Commission of behavioral violation, outright violation of rules and regulations of the vent, or any act committed against the applicable laws; and
3. Cheating.

ESSAY WRITING CONTEST

1. The theme for the on-the-spot essay writing contest shall be announced during the contest proper.
2. All entries must contain a minimum of 500 words. The papers that will be used by the participants shall be provided by the members of UP OROQUIETA. Only the papers provided by UP OROQUIETA during the conduct of the contest shall be considered official.
3. A maximum of two (2) participants per school shall be allowed to join the contest.
4. Participants can write using either **English or Filipino** language.
5. Participants will be given two (2) hours to finish their entry. A facilitator-in-charge will be assigned to provide the papers at the beginning of the competition, and to collect them after the participants have finished their entry. Proctors will also be designated to assist the needs of the participants.
6. Each entry will be given a numerical code to secure impartiality and secrecy before it is submitted to the Board of Judges.
7. The essays will be judged according to the following criteria:

Content and Relevance to the Topic	40%
Organization and Development of the Idea	30%
Style	15%
Use of Words and Proper Grammar	15%
	100%
8. The decision of the Board of Judges for the essay writing is considered final and irrevocable.
9. The three entries that will get the highest percentage shall be declared as the Champion, 1st Runner-up and 2nd Runner-up respectively. The top three participants will be receiving medals and certificates.



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POSTER MAKING CONTEST

1. The theme for the on-the-spot poster making contest shall be announced during the contest proper.
2. Participants are only allowed to use oil pastels, crayons, ball pens, and pencils as their medium. Only the canvas (1/4 illustration board) will be provided by the UP OROQUIETA.
3. A maximum of two (2) participants per school will be allowed to join the contest.
4. Participants will be given two hours to finish their entry. A facilitator-in-charge will be assigned to provide the canvas at the beginning of the competition and to collect them after the participants have finished their entry. Proctors will also be designated to assist the needs of the participants.
5. Each entry will be given a numerical code to secure impartiality and secrecy before it is submitted to the Board of Judges.
6. The posters will be judged according to the following criteria:

Originality	20%
Relevance to the Topic	30%
Creativity	30%
Overall Appeal	20%
	100%

7. The decision of the Board of Judges for the poster making is considered final and irrevocable.
8. The three entries that will get the highest percentage shall be declared as the Champion, 1st Runner-up and 2nd Runner-up respectively. The top three participants will be receiving medals and certificates.

SLOGAN-MAKING CONTEST

1. The theme for the on-the-spot slogan-making contest shall be announced during the contest proper.
2. Each slogan should have 10-15 (Medium) words.
3. A maximum of two (2) participants per school will be allowed to join the contest.
4. **English or Filipino** language will be used.
5. The participant is required to bring his/her own materials except for the cartolina. Coloring materials are not allowed except for markers of any color.
6. Participants will be given one (1) hour to finish their entry. A facilitator-in-charge will be assigned to provide the cartolina at the beginning of the competition and to collect them after the participants have finished their entry. Proctors will also be designated to assist the needs of the participants.
7. The output should not contain any drawing or design such as borders and the likes.



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8. Each entry will be given a numerical code to secure impartiality and secrecy before it is submitted to the Board of Judges.
9. The slogans will be judged according to the following criteria:

a.	Relevance to the Theme	30%
b.	Creativity	30%
c.	Originality	20%
d.	Overall Appeal	20%
		100%
10. The decision of the Board of Judges for the slogan making is considered final and irrevocable.
11. The three entries that will get the highest percentage shall be declared as the Champion, 1st Runner-up and 2nd Runner-up respectively. The top three participants will be receiving medals and certificates.

LITERARY (POETRY WRITING) CONTEST

1. The theme for the on-the-spot literary (poetry writing) contest shall be announced during the contest proper.
2. **English or Filipino** language will be used.
3. A maximum of two (2) participants per school shall be allowed to join the contest.
4. Participants shall be given one (1) hour to finish their entry. A facilitator-in-charge will be assigned to provide the papers, where the composition will be written, at the beginning of the competition and to collect them after the participants have finished their entry. Proctors will also be designated to assist the needs of the participants.
5. Each entry will be given a numerical code to secure impartiality and secrecy before it is submitted to the Board of Judges.
6. The slogans will be judged according to the following criteria:

a.	Content	40%
b.	Creativity	30%
c.	Originality	15%
d.	Use of Language	15%
		100%
7. The decision of the Board of Judges for literary (poetry writing) is considered final and irrevocable.
8. The three entries that will get the highest percentage shall be declared as the Champion, 1st Runner-up and 2nd Runner-up respectively. The top three participants will be receiving medals and certificates.



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IMPROMPTU SPEAKING CONTEST

1. Only one topic shall be given to all the contestants.
2. Only one (1) participant per school will be allowed to join the contest.
3. Participants will have a two-minute period for the preparation of the speech and a maximum of three minutes for the delivery. **Five (5) points** will be deducted from the score for every **15 seconds** over the three-minute limit.
4. The rest of the participants are not allowed to see their contenders as they deliver their speeches. Students are not allowed to confer with their mentors regarding the topic they would talk about.
5. No paper, note cards or pre-written speeches will be allowed.
6. **English or Filipino** language will be used.
7. The speeches will be judged according to the following criteria:

a. Speech Development (Content, Relevance to the Topic)	35%
b. Use of Language (Sentence Construction, Grammar, Use of Words)	25%
c. Delivery (Gestures, Spontaneity)	20%
d. Overall Appeal	15%
e. Audience Impact	5%
	100%
8. There will be two members of the Board of Judges for the Impromptu Speaking and their decision is considered final and irrevocable.
9. The three speakers who will get the highest percentage shall be declared as the Champion, 1st Runner-up and 2nd Runner-up respectively. The top three participants will be receiving medals and certificates.

PHOTO ESSAY CONTEST

1. Only one (1) participant per school will be allowed to join the contest.
2. The topic will be given on-the-spot.
3. A **DSLR camera** should be provided by each participant. A kit lens (18-55 mm) shall be used. The camera must be set into manual setting. Pic style and auto white balance are not allowed.
4. The contest will start immediately after the Opening Program.
5. Each participant will be asked to **delete all the contents of their camera's memory card** before taking pictures.
6. **All participants are strictly limited to take only fifteen (15) shots with their cameras. A participant who deletes a picture will be disqualified.**
7. Participants will be sent to a venue wherein they will be tasked to shoot pictures for one (1) hour only.



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8. Participants will only choose seven (7) out of their fifteen shots. Soft copies of the pictures must be submitted before printing.
9. Participants will be asked to layout the pictures in a provided 10" by 15" cartolina.
10. Each participant should provide a title not exceeding ten words (**English or Filipino**).
11. The photo essays will be judged based on the following criteria:
 - a. Relevance to the Theme 40%
 - b. Technical Excellence 30%
 - c. Artistic Merit 30%100%
12. The decision of the Board of Judges for the essay writing is considered final and irrevocable.
13. The three entries that will get the highest percentage shall be declared as the Champion, 1st Runner-up and 2nd Runner-up respectively. The top three participants will be receiving medals and certificates.

OVERALL WINNERS

1. A perpetual trophy will be given to the school who will be the Overall Champion for this year's 24th Intellectuals' Quiz.
2. The point system for the Overall Champion will be as follows:

Category	1 st	2 nd	3 rd	4 th	5 th	Nth
Quiz Contest	80	60	50	40	30	10
Essay Writing	30	25	20	15	10	5
Poster Making	30	25	20	15	10	5
Slogan Making	30	25	20	15	10	5
Poetry Writing	30	25	20	15	10	5
Impromptu Speaking	30	25	20	15	10	5
Photo Essay	30	25	20	15	10	5



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24th Intellectuals' Quiz

Objectives

- To promote academic excellence among junior and senior high school students in Quezon Province;
- To foster and enhance camaraderie and sportsmanship among the participating schools in Quezon Province; and
- To nurture the sense of nationalism among youth today.

Theme

**Sagisag ng Sigasig: Championing Quezonian Youth
as Catalysts of Social Change**

Social issues continue to challenge our Quezonian youth and our identity as Quezonians. Proactivity in the community can power the Quezonian youth into becoming the catalysts of social change. It can come in different forms, such as fighting disinformation, developing consciousness on environmental and social issues, engaging in community services such as educational discourse, recreational activities, and in other public and civic affairs. There is a need to encourage the Quezonian youth to elevate their identity as catalysts of change in various sectors of society.



Mechanics and Guidelines

General Guidelines

1. The 24th IQ will feature two events for senior high school namely (1) IQ Debate Competition and (2) IQ Business Plan Competition. IQ Debate Competition empowers students through competitive speech and debate. It also encourages critical analysis and logical reasoning among the students in applying business concepts to support their arguments in the competition. IQ Business Plan Competition aims to provide an avenue for students who are interested in pursuing entrepreneurial opportunities by expressing business ideas into feasible business plans. It also fosters creativity and innovative thinking among the participants in promoting local products from Quezon Province through their proposed business ventures.
2. Both competitions are open to all bona fide senior high school students enrolled in any school in Quezon Province recognized by the Department of Education (DepEd). However, Accountancy, Business, and Management (ABM) students are highly encouraged to join the Business Plan competition.
3. Both the IQ Business Plan Competition and IQ Debate Competition will commence at 10:00 in the morning, after the opening program and tentatively will end at 4:00 in the afternoon. The Awarding Ceremony and Closing program will be held at 5:00 in the afternoon.

Registration

1. Each school shall register through a form accessible via UP Oroquieta Facebook Page starting on **January 25, 2023 (Wednesday)**. Deadline for submission is on **March 06, 2023 (Monday)**.
2. Each school is allowed to register a maximum of two (2) teams for each competition, with a registration fee amounting PHP 200 per group. Each team shall be composed of three (3) members.
3. Change of contestant/s or substitution shall be **ALLOWED**, provided that they shall submit all requirements (soft copy) for the new representative/s at least 1 week before the competition proper. Requirements shall be emailed to uporoquieta96@gmail.com with the subject Debate Substitution (School Name) [Ex: Debate Substitution_Quezon Senior High School]
4. Walk-ins shall **NOT** be allowed to participate in the competition.
5. All participants are expected to come to the venue at 7:00 in the morning for the registration. Student IDs must be presented upon registration.



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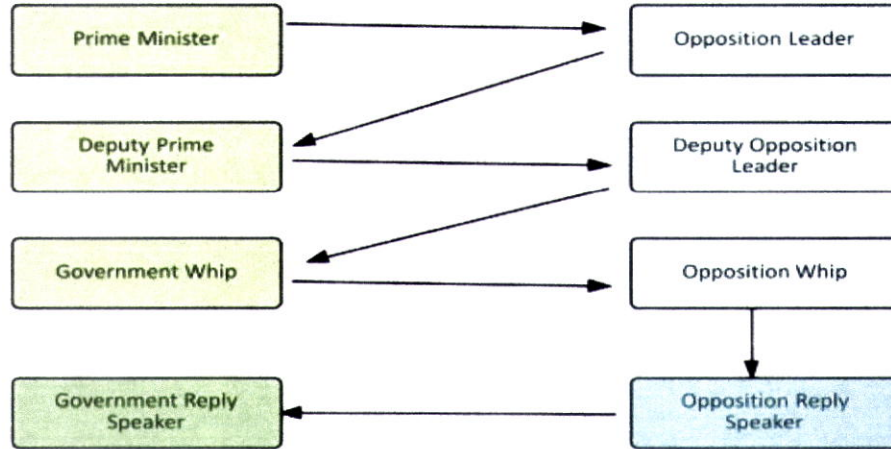
IQ DEBATE COMPETITION

GENERAL COMPETITION RULES AND MECHANICS:

1. The debate shall cover sociopolitical issues/motions that concern Quezon Province. Topics will be given to the registered participants a week before the competition via email.
2. Contestants should be in their assigned rooms 10 minutes before the start of the competition.
3. Late teams shall be allowed to join the competition. However, they shall not be given extended time to finish their preparation.
4. Contestants are encouraged to wear corporate attire during the competition.
5. Each team shall be comprised of three (3) members. In case one (1) or two (2) members of the group cannot participate, given with an acceptable excuse, only the remaining contestant/s shall be allowed to represent their school.
6. The contestants shall not be allowed to bring anything except their writing materials and a laptop for each team.
7. Contestants shall only be allowed to open the following:
 - a MS Word
 - b MS Excel
 - c MS PowerPoint
8. Any contestant caught cheating or opening any application other than the ones specified above, shall be automatically disqualified from the competition along with his/her teammates.
9. All queries, clarifications, questions and/or protests shall be addressed to the organizing team or board of judges. The decision of the organizing committee and the board of judges shall be final and irrevocable.

CONTEST PROPER MECHANICS

1. The competition will employ a round robin system. The team with the highest points will be declared as Champions. In case of a tie, a clincher round will be conducted to determine the winning team.
2. Asian Parliamentary debate shall be adopted as the format of the competition. Each round shall be composed of two sides namely, (1) Government and (2) Opposition. The Government shall be composed of the Prime Minister (PM), Deputy Prime Minister (DPM), and Government Whip (GW) as speakers. While the Opposition shall be composed of the Leader of the Opposition (LP), Deputy Leader of the Opposition (DLP), and Opposition whip (OW), and will follow the flow of debate as follows:



3. Each team shall be given 30 minutes to prepare for the debate.
4. Each speaker will be given 7 to 10 minutes for their rebuttals and defend their side of the motion. Reply speeches shall be limited to one (1) minute.
5. The criteria for judging are as follows:

Content and Logic	25%
Analysis	15%
Rebuttals	15%
Presentation	25%
Teamwork	20%
	100%
6. The decision of the board of judges shall be considered final and irrevocable.
7. The team with the highest points shall be declared as Champions and will receive customized medals for each member, and Team Certificate for their school. The 1st Runner-up and 2nd Runner-up shall receive customized medals and Team Certificates as well. Certificate of Participation will be given to all participating schools.
8. The 1st Place shall receive cash prize of PHP 3, 000.00



IQ BUSINESS PLAN COMPETITION

GENERAL COMPETITION RULES AND MECHANICS:

1. The competition shall cover any business plan that promotes products and resources from Quezon Province.
2. Contestants should be in their assigned rooms 10 minutes before the start of the competition.
3. Late teams shall be allowed to join the competition. However, they will not be given extended time to finish their presentations.
4. Contestants are encouraged to wear their corporate attire during the competition.
5. Each team shall be comprised of three (3) members. In case one (1) or two (2) members of the group cannot participate, only the remaining contestant/s shall be allowed to represent their school.
6. Each team is required to bring a poster (3x5 ft.) containing their business plan. The contents of the business plan are as follows:
 - a. Executive Summary
 - b. Product or Service Plan
 - c. Management Team Plan
 - d. Industry and Market Analysis
 - e. Operational Plan
7. The contestants are only allowed to bring their respective Business Plan posters, laptops, and products (if a tangible sample can be presented).
8. Each team shall be allowed to bring a laptop for the competition. Contestants shall only be allowed to access the following software:
 - a. MS Word
 - b. MS Excel
 - c. MS PowerPoint
9. Any contestant caught cheating or opening any application other than the ones specified above, shall be automatically disqualified from the competition along with his/her teammates.
10. All queries, clarifications, questions and/or protests shall be addressed to the organizing team or board of judges. The decision of the organizing committee and the board of judges shall be considered final and irrevocable.

CONTEST PROPER MECHANICS

1. Each team shall be given an hour to prepare for their business plan presentation.
2. Each team will be given 20 minutes to present their business plan. Their presentation should include the following: 10 minutes to discuss their business plan and 5 to 10 minutes to accommodate the questions and inquiries from the board of judges.



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3. The criteria for judging will be based on the grading rubric attached to this document. Each team can earn a maximum of four (4) points for each criterion and can accumulate to a maximum of 20 points for the whole rubric.
4. The decision of the board of judges shall be considered final and irrevocable.
5. The team with the highest points shall be declared as Champions, and will receive customized medals for each member, and Team Certificate for their school. The 1st Runner-up and 2nd Runner-up shall receive customized medals and Team Certificates as well. Certificate of Participation will be given to all participating schools.
6. Corresponding CASH PRIZES will also be given to the winners of the competition.

1 st Place	P 2,000.00
2 nd Place	P 1,500.00
3 rd Place	P 1,000.00



GRADING RUBRIC FOR BUSINESS PLAN

Grading Criteria	Excellent 4 points	Good 3 points	Fair 2 points	Inadequate 1 point
Executive Summary	Summary generated excitement, was brief, provided an overview of the business, and outlined main points.	Summary was brief, provided an overview of the business, and outlined main points.	Summary was brief, provided an overview of the business, and outlined some main points.	Summary was brief and provided only an overview of the business OR an outline of main points.
Product or Service Plan	Description of the product or service and its unique features was highly effective and detailed.	Description of the product or service and its unique features was effective and detailed.	Description of product or service and features were provided, but without sufficient detail.	Description of product or service was provided, but unique features were not.
Management Team Plan	Member(s) of management team were identified, and their qualifications and experiences described in a way that led credibility to the business.	Member(s) of management team were identified, and their qualifications and experiences described.	Member(s) of management team were identified, and some their qualifications and experiences listed, but not described.	Members of management team were identified, but their qualifications and experiences were not included.
Industry and Market Analysis	Analysis identified and described target consumer and competitors, as well as industry and/or product outlook. Characteristics of a desirable business location were also identified.	Analysis identified and described target consumer and competitors. Characteristics of a desirable business location were also identified.	Analysis identified target consumer and competitors. Characteristics of a desirable business location were also identified.	Analysis failed to provide at least one aspect of required information.



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Operational Plan	Section contained detailed information regarding all requested information.	Section contained information regarding at least four aspects of requested information, with some degree of detail.	Section contained information regarding at least three aspects of requested information, with some degree of detail.	Section contained information regarding less than three aspects of requested information, with little or no detail.
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